



POWER TO CHANGE  
**CREATIVE AGING SYMPOSIUM 2019**

January 23<sup>rd</sup>, 2019

**Sponsorship Packages**

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## About

The second annual virtual creative aging symposium, ***Power to Change***, will be held on January 23<sup>rd</sup>, 2019. Our elders are looking for ways to have their voices heard, to create change in their lives, and the lives of others. We believe older adults can continue to transform the world and we want to ignite that belief in each symposium attendee.

Attendees do not need to identify as creative or artistic to join – this symposium contains an important message for all. Together, we will learn of the immense value in exploring the aging journey through a creative lens. We will hear inspiring stories and tools to ignite personal change. Join us via webinar as we remind each other that we all possess the *Power to Change*.

This event is hosted by Well Connected, a Covia Community Service, in collaboration with the Creative Aging San Francisco collective and older adults throughout our programs.



## Audience

The *Power to Change* symposium targets adults aged 60 or older throughout the United States and professionals working in aging services. We expect hundreds of adults to attend the symposium, either as individuals in their homes or by joining in a group at their senior residence, senior center, library, local village, or community center.

## Keynote Speakers



**Anne Basting, PhD** is an educator, scholar, and artist whose work focuses on the potential for the arts and humanities to improve our quality of life as communities and individuals. For over 15 years, Basting has developed and researched methods for embedding the arts into long-term care. Basting is author of numerous articles, two books, *Forget Memory: Creating Better Lives for People with Dementia* and *The Stages of Age: Performing Age in Contemporary American Culture*, and named a 2016 MacArthur Fellow. Basting is founder and President of the award-winning nonprofit TimeSlips Creative Storytelling, which brings meaning back into the lives of elders with dementia wherever they live. She is working toward a moment when the arts are an integral element in our care systems.



**David "Lucky" Goff, PhD**, author and community organizer, had a brain aneurism in 2003, which led to the onset of a rare brain syndrome, the brink of death, and permanent disability. This experience had a transformative effect on David, making him "lucky", and cued him into how radically connected all things are. This broader awareness now informs his approach to what it means to be human. He writes extensively about a psychology of interdependence, community, elders, and the conditions that lead to a social and ecological sense of connection. He approaches aging in innovative ways, using learning techniques from a host of oral traditions to discover what promotes, heals, and binds together a culture where elders are seen, and see themselves, as valuable and essential contributors.



**Wendy Miller, PhD** is a sculptor, writer, expressive arts therapist and educator. She is the cofounder of Create Therapy Institute, and the founding member, and first elected (past) executive co-chair of the International Expressive Arts Therapy Association. Miller's skills take her into the worlds of fine art, writing, psychology, expressive arts therapy and mind-body medicine. She has published on medical illness and the arts as complementary medicine, the use of sand tray therapy, experiential approaches to supervision in expressive arts therapy, and on the cultural responsibility of the arts in therapy. She continues to research the relationships among the arts, creativity and health, and will be publishing her book from the writing that she and her late husband Gene Cohen did together, entitled: *Sky Above Clouds: Finding our Way through Creativity, Aging and Illness Time*.

Power to Change will feature programs by **Art with Elders, St. Mary's Center**, and a reading by acclaimed poet, **Greg Pond**.

## Sponsorship Benefits

	Visionary \$2500	Advocate \$1000	Creator \$750	Dreamer \$500	Innovator \$100
Recognition in all press releases	■				
Recognition in multiple aging service provider newsletters: Distribution 10,000	■				
Social media posts with name recognition	■				
Three audio announcements during the event	■				
Logo in digital brochure: Distribution 10,000	■	■			
Audio announcement before sponsored individual talk	■	■			
Recognition on Covia and Creative Aging San Francisco websites	■	■	■		
Covia Well Connected catalog recognition: Distribution 5,000	■	■	■	■	
Donation acknowledgement on Covia and Creative Aging San Francisco websites	■	■	■	■	
Complimentary Symposium tickets for your community	■	■	■	■	■

For more information, contact Katie Wade at [kwade@covia.org](mailto:kwade@covia.org) or (415) 805-6692