



Creative Spark Training Package

This package centers around a six week series of interactive workshops designed to energize your staff and inspire new approaches to meaningful programming. Grounded in creative aging research, you'll learn a theoretical framework for developing new programming or breathing life into existing programs.

What's included?

Consultation	To make the training most successful, we start by consulting with administrators or executives to align the training and programming curriculum with your organizational goals.
Project Development	Our teams commits at least four hours of project development specifically to tailor the package to your needs.
Staff Training	This six week series (1 hr/week) includes Creative Aging 101, research, principles, application of theories, curriculum development, culminating event prep, needs assessment and evaluation.
Curriculum	Download the Creative Spark curriculum book, which contains three months of programming! We'll also jointly create curriculum unique to you during the six week staff training.
Supply List	We'll give you a standard supply list for creative engagement program and tailored ideas for your projects.
Staff Support	Two hours of staff support for specific needs that come up or staff who want 1:1 consultation.
Extras	Four month group access to 60+ Well Connected virtual programs

Total: \$5,000, duration is 3-4 months (based on your schedule)

Creative Spark Classes

Creative Spark classes take older adult students through creative arts programming, with a focus on social engagement; the goal is to address isolation and apathy. These classes use the Creative Spark curriculum to explore three themes, with a culminating event at the end, including submission of student pieces to our art gallery in San Francisco.

View From Here	Explore sense of home and neighborhood.
Image of Self	Reflect on identity and sense of self.
Feel This Way	Facilitate emotional expression and story creation.

Total: \$150/class; provided in a series of 3-12 classes

More info: creativespark@covia.org or call Jessica McCracken 415-505-3269.